

# APPLICATION DATA SHEET

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Attorney Docket Number: 1266-030/MMM

Publication Filing Type: new-utility

Application Type: utility

Title of Invention: Dot-Sequential Color Display System

Attorney Docket Number: 1266-030/MMM

Customer Number Attorney: 021034



Customer Number Correspondence Address: 021034



## Continuity Data:

This application is a non-provisional of provisional 60/182,305 2000-02-14 US Pending

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1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to determine what consumers want and what problems they are facing. Once a need is identified, the next step is to develop a concept that addresses that need. This is often done through brainstorming sessions with a team of designers and engineers.

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